in English



About Us

As an accredited and state-recognised university, we see ourselves as the ideal link between practice-based academic training and companies' real needs for skilled professionals and managers. Thanks to lecturers with professional and managerial backgrounds and applied research projects the practical relevance of the course is guaranteed. Whether part-time, dual or full-time, our range of business, industrial engineering and engineering degree programmes meet all the requirements for an individual course of study and a successful start to your career. In brief, bbw Hochschule – University of Applied Science is the perfect springboard for a career in business.

What sets us apart?

Our practical focus

Our professors and lecturers hold specialised and management positions in companies alongside their academic work and can therefore draw on a wealth of experience from founding companies or their involvement in applied research projects.

Our links to the business community

We develop our degree programmes in response to the real needs of the business community in Berlin and Brandenburg, thereby creating the ideal bridge between higher education and existing professions.

Our cosmopolitan outlook

With a student body numbering around 1,000, we are now one of the largest state-recognised private universities in Berlin and Brandenburg. Our students hail from all over the world and are discovering Berlin as their new home thanks to their studies.

Based on the quality management system implemented, the bbw Hochschule – University of Applied Sciences has been certified to independently develop and run high-quality degree programmes.

Contact

We look forward to answering your questions. Contact us for more information or make an appointment.

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University of Applied Sciences

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Discover Higher Education

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Follow us on

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Hochschule
University of
Applied Sciences



The spread of globalization has required companies to introduce flexible and dynamic process chains to meet the challenges of the global market. The Master's Programme „Management in Logistics" focuses on the business methods and skills required for international logistics and global supply chain management.

Graduates will be able to analyse the strategic issues of logistics and global supply chain management, develop solution concepts, and successfully apply them in a business context. The course modules are designed to meet the specific demands that executives in the field of logistics expect from such a course.

Modules are taught in a practical manner, with attention given to developing the skills needed to approach problems analytically, to recognize structures, and to conceive problem-solving strategies.

Training the appropriate analysis techniques is essential to ensuring that these objectives are reached. The practical orientation of the Master's Programme „Strategic Management of Logistics" is demonstrated through the support provided by Deutsche Bahn and other firms.

In cooperation with

www.bbw-hochschule.de

Overview

Degree
- Master of Science (M. Sc.)

Credit Points
- 120 CP

Course Language
- English

Study Mode and Duration
- Full-time
  2 Years | 4 Semesters

Course Start
- Courses start in April and October each year

Application Deadline
- For international applicants:
  15th of February for the summer semester
  15th of August for the winter semester

Academic Requirements
- Bachelor's Degree or higher
- English language certificate level B2 or higher (Common European Framework of Reference)

Tuition Fee
- 4 installments of EUR 3,840.00

Registration Fee
- For international applicants: EUR 250.00

Perspectives

Economic themes with a strong international focus are examined during the first semester of the master's programme "Strategic Management in Logistics". The second semester includes modules with a specific emphasis on the international logistics industry. Industry-relevant project work will be carried out within companies during this semester, which shall conclude with students documenting and presenting their work. In the third semester, the contents of the first and second semesters are combined so that the increasing internationalization of logistics can be taken into account while enabling the strategic processes affecting the industry to be designed. All examinations are taken during the course and evaluated according to the credit system.

What You Will Learn

By the conclusion of the Master's degree, you will be able to use your acquired knowledge to fulfil a managerial role in logistics and supply chain management. This means that as a logistics specialist, you will be able to independently:

- Apply analytical methods and innovative solutions, technologies and systems to improve supply chains
- Evaluate multiple sources of information to make evidence-based conclusions
- Communicate with partners and stakeholders at a level of expertise by using the appropriate terminology
- Deal proactively with local, national and international issues affecting logistics and supply chain management
- Work effectively with culturally diverse teams and the cultural issues relevant to supply chain management
- Guide your own career progression by having the understanding of your market worth in the global economy

Career Prospects

The degree programme Strategic Management in Logistics qualifies you for a wide range of management tasks in the logistics industry. Depending on the position and employer, you can expect very different tasks.

Potential Employers are for Example:
- Freight forwarding companies
- Logistics service provider
- Airports
- Management Consultancies
- Production company
- Trade and eCommerce
- Industrial companies
- Software companies

Tasks of Logistics Management:
- Project and information management
- Support of product development processes with suitable software
- Technical and economic process optimization
- Production development and quality management
- Planning, evaluation and control of processes
- Planning and implementation of concepts
- Purchasing and procurement
- Business consulting
- Manufacturing and production
- Research and development

Benefits of Studying with Us

You focus on your studies. We take care of the rest!

- A brand new campus with state-of-the-art facilities
- Small groups of students and individual support
- Professors with experience in the relevant industry
- Fixed semester schedules
- A good balance of work, study and leisure time
- Accredited and state-recognised university
- Support in getting your career off to a good start



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Study Content

First Year
- Theory of Science and Methods of Research
- Sustainable Corporate Management and Methods of Planning
- Methods of Developing Strategic Investment Decisions
- Advanced Macro Economics
- Management Strategies:
  Strategic Logistics Planning and Strategies for Inventory Management
- Strategic Personal Management, Leadership, Change and Intercultural Management
- Alternative Strategies for Purchasing and Supplier Management
- Risk and Conflict Management in Supply Chains
- Student Consulting Project (SCP)

Second Year
- Modern Concepts of Production and Distribution Logistics
- Integrated Planning of Global Supply Chains
- Strategic Management of Logistics Infrastructure
- International Business Law
- Controlling of Logistics Business Processes
- Student Scientific Research Seminar in Logistics (SCRS)

Final Examination
- Master's Thesis and Colloquium