Content of the Programme: the Modules

Description:
Management
Economics
Social Sciences
Quantitative Methods

Semester 1 **Planet**

Understand effect of economies on environment, discuss climate change and how to create a sustainable business.

Courses

Entrepreneurship

Economy and Business in Nature

Economics of Climate Change

Introduction to Statistics

Fundamentals of Microeconomics

Semester 2 **People**

Understand dynamics in societies, root causes and consequences of social inequality.

Courses

Introduction to Psychology

Demography and Social Inequality

Economics of Inequality

Data Analysis and Econometrics

Fundamentals of Macroeconomics

Semester 3 **Profit**

Understand impact of digitalization on economical sustainability and modern markets, learn to manage big data to draw insights.

Courses

Managing Demand and Supply

Digital Transformation and Entrepreneurship

Digital Transformation and Change Management

Data Science

Economic Design

Semester 4 **Profile Cologne**

Start shaping own profile, define own ethical values, and discuss challenges in political context. Select courses from various disciplines.

Courses

Finance and Accounting

Business Ethics

Public Policy

Profile Electives
- Management
- Economics
- Social Sciences
- Quantitative Methods

Semester 5 **Profile Abroad**

Go abroad, and continue to specialize in topics of management, economics, or social science. Broaden your horizon by general electives.

Courses

Specialization
- Management
- Economics
- Social Sciences
- Quantitative Methods

General Electives

Semester 6 **Projects**

Start developing own projects: an entrepreneurial group project study and an academic thesis. Reflect studies and how to make an impact.

Courses

Conclusion and Leadership

Project Study
- Management
- Economics
- Social Sciences

Bachelor Thesis
- Management
- Economics
- Social Sciences