§ 38: Program of International Business Consulting

Objective of the Study Program

(1) The objective of the program is to provide a benchmark in management training, with a focus on consulting. The two major content elements are:

- Methodological knowledge in the consulting areas of general management consulting, logistics consulting and IT consulting, and
- Communication, teamwork and leadership skills

This dual approach is complemented by the international dimension – English language skills and internationality of projects and study contents.

(2) The MBA program is intended to equally cover in-house and external consulting.

(3) Successful completion of the study program leads to the awarding of a "Master of Business Administration" in International Business Consulting.

Structure of the Study Program

(4) The study program consists of required modules and electives. Table 1 outlines the modular structure of the program and corresponding credits.

Table 1: Required and Elective Modules

	Number	Title	Credits	Category		Semester		
				Required	Elective	1	2	3
General Management Consulting	IBC-01	Corporate Finance	6	x		x	x	
	IBC-02	Microeconomics	3	x		x		
	IBC-03	Accounting	5	x		x		
	IBC-04	Advanced Accounting	5	x			x	
	IBC-05	Strategic and Marketing Management	5			x		
Logistics Consulting	IBC-06	Logistics and Simulation	8	x		x	x	
General Management Consulting	IBC-07	Turnaround Management	5	x		x	x	
Information Technology Consulting	IBC-08	Business Information Systems	5	x			x	
General Management Consulting	IBC-09	Integrated Case Study	4	x			x	
Leadership	IBC-10	Leadership Management	6	x		x	x	
Electives module (classes comprising a total of 8 credits, selected in accordance with para. 6)	IBC-11	Elective 1 Elective 2 Elective 3 Elective 4	8		x	x	x	
	IBC-14	Master's Thesis	30	x				x

(5) A total of 90 credits are awarded, including 52 credits for the required courses and 30 credits for the thesis module. Cf. Tables 2 and 3 for a detailed listing of courses and their corresponding assessment types and weightings.

(6) Regarding the electives, students are free to attend the courses of their choice from module IBC-11, as long as they earn 8 credits from the electives pool. The catalogue of required-elective offerings is published before the beginning of each semester. The type, class hours per week (SWS), credits, assessment and weighting are determined for each course. A maximum of 2 credits will be awarded for German Language, irrespective of the number of SWS completed. English-taught required-elective courses of the Master's degree programs of *Betriebswirtschaft* and *Wirtschaftsingenieurwesen* may be taken upon request, for a maximum of 4 credits; requests in this regard are decided by the head of the examination board.

(7) In accordance with § 13 of these regulations, the courses marked "e" in Table 2 below (in the "Weighting" column) are passed only if the student received a passing grade – "4,0" (*ausreichend*) or better – for each individual assessment component of the course.

Table 2: Required Courses

Modules			**Courses**						
No.	**Module Title**	**C**	**No.**	**Subject**	**C**	**Type**	**SWS**	**Assess-ment**	**Weighting**
IBC-01	Corporate Finance	6	IBC-01-01 IBC-01-02	Corporate Finance I Corporate Finance II	3 3	V S	2 2	K60 PA	e e 7/90
IBC-02	Microeconomics	3	IBC-02-01	Microeconomics	3	V	2	K60	4/90
IBC-03	Accounting	5	IBC-03-01 IBC-03-02	Cost Management Financial Acct. and Reporting I	2 3	V S	2 2	K90	6/90
IBC-04	Advanced Accounting	4	IBC-04-01	Advanced Accounting	5	V	4	K90	6/90
IBC-05	Strategic and Marketing Management	5	IBC-05-01	Strategic and Marketing Management	5	S	4	PA	6/90
IBC-06	Logistics and Simulation	8	IBC-06-01 IBC-06-02 IBC-06-03 IBC-06-04	Production and Operations Mgmt. Modeling and Simulation Supply Chain Management Simulation Cases	2 2 2 2	S S S S	2 2 2 2	K120 PA	e e 9/90
IBC-07	Turnaround Management	5	IBC-07-01 IBC-07-02	International Economic Law I Turnaround Management I	2 3	V S	2 2	K60 PA	e e 6/90
IBC-08	Business Information Systems	5	IBC-08-01 IBC-08-02	Business Information Systems I Business Information Systems II	2 3	S S	2 3	M	6/90
IBC-09	Integrated Case Study	4	IBC-09-01	Integrated Case Study	4	S	4	PA + K60 [1]	5/90
IBC-10	Leadership Management	6	IBC-10-01 IBC-10-02 IBC-10-03	Organizational Behavior Psychological Aspects of Consulting Managing People in Projects	2 2 2	S S S	2 2 2	PA	7/90
IBC-14	Master-Thesis	30	IBC-14-01 IBC-14-02 IBC-14-03	Scientific Work Master's Thesis Colloquium	1 23 6	S WA S	1 0 0	- AA [2] KO [2]	 e 20/90 e
	Total	**52**			**52**		**46**		**82/90**

Master's Thesis

(8) The time allowed for the Master's thesis is five months.

(9) As a general rule, due to the conceptual orientation of the program, the thesis is to be completed in a company and deal with a defined business-management topic.

(10) After submitting their Master's thesis, the student is to present and defend their work in a colloquium, which is assessed.

Calculation of the Module Grades and the Overall Grade

(11) The grades for the required modules are calculated as the average of the individual grades, weighted by the credits of the respective courses (cf. Table 2 for the weightings of the required courses).

(12) The grade for the electives module is calculated as the average of the assessed electives courses, weighted by their respective credits.

(13) The final overall grade is calculated as the mean value in which the grades of the modules of the required courses are weighted with the corresponding factors (cf. Table 2, last column) and the grade of the electives module with 8/90.

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[1] For the grade calculation, the PA assessment is weighted 70% and the K60 assessment 30%.

[2] For the module grade calculation, the "Master's Thesis" is weighted by 23/29 and the "Colloquium" by 6/29.

English version translated and edited by S. Schede, 25 Sep 2018