Semester	Start WS						
4			**Masterarbeit** 30 ECTS				30 ECT Pun
3	Sustainable Entrepreneurship (WP) 5 ECTS	Advanced Entrepreneurial Finance and Strategy (W) 5 ECTS	Intercultural Communication (W) 5 ECTS	Service Operations (W) 5 ECTS	Analytical Customer Management (W) 5 ECTS	Seminar on Strategic Management (W) 5 ECTS	30 ECT Pun
2	**Entrepreneurial Networks and Start-up Management (P)** 5 ECTS	**Innovation and Creativity in Individuals, Teams, and Organizations (P)** 5 ECTS	**Social Innovation I (P)** 5 ECTS	Behavioral Finance (WP) 5 ECTS	Digital Business Models and Technologies (WP) 5 ECTS	**Advanced Business Ethics (P)** 5 ECTS	30 ECT Pun
1	Innovation und Produktentwicklung im Tourismus (WP) 5 ECTS	**Service Management (P)** 5 ECTS	**From Idea to Commercialization: Start-up School (P)** 5 ECTS	Entrepreneurial Management and Tourism (WP) 5 ECTS	Strategisches Management (WP) 5 ECTS	Transfer-Modul: Innovative Produktentwicklung mit externen Partnern (WP) 5 ECTS	30 ECT Pun

Semester	Start SS						
4			**Masterarbeit** 30 ECTS				30 ECTS Punk
3	Advanced Consulting Case (WP) 5 ECTS	Return on Service Management (W) 10 ECTS	Intercultural Communication (W) 5 ECTS	Retail Management (W) 5 ECTS	Cross Cultural Management (W) 5 ECTS		30 ECTS Punk
2	Innovation und Produktentwicklung im Tourismus (WP) 5 ECTS	**Service Management (P)** 5 ECTS	**From Idea to Commercialization: Start-up School (P)** 5 ECTS	Entrepreneurial Management and Tourism (WP) 5 ECTS	Strategisches Management (WP) 5 ECTS	Transfer-Modul: Innovative Produktentwicklung mit externen Partnern (WP) 5 ECTS	30 ECTS Punk
1	**Entrepreneurial Networks and Start-up Management (P)** 5 ECTS	**Innovation and Creativity in Individuals, Teams, and Organizations (P)** 5 ECTS	**Social Innovation I (P)** 5 ECTS	Behavioral Finance (WP) 5 ECTS	Digital Business Models and Technologies (WP) 5 ECTS	**Advanced Business Ethics (P)** 5 ECTS	30 ECTS Punk