Standard study plan Master International Tourism Management from enrollment winter semester 2024/2025

4. Sem. (2/30)	Master´s Seminar (5 ECTS), Kolloquium (5 ECTS), Master Thesis (20 ECTS) 2 SWS / 30 ECTS					
3. Sem. (24/30)	4 SWS / 5 ECTS Crisis Management & Resilience	4 SWS / 5 ECTS Selected Aspects in Tourism	4 SWS / 5 ECTS Strategic Management	4 SWS / 5 ECTS Leadership	4 SWS / 5 ECTS Critical Thinking	4 SWS / 5 ECTS Case Study II
2. Sem. (24/30)	4 SWS / 5 ECTS Destination Development	4 SWS / 5 ECTS International Perspectives and Cooperation in Tourism	4 SWS / 5 ECTS Digital Transformation in Tourism	4 SWS / 5 ECTS Sustainability Management & Communication	4 SWS / 5 ECTS Innovation Management & Entrepreneurship	4 SWS / 5 ECTS Case Study I
1. Sem. (24/30)	4 SWS / 5 ECTS Current Topics in Tourism	4 SWS / 5 ECTS Aspects of Tourist Behaviour	4 SWS / 5 ECTS Intercultural Management	4 SWS / 5 ECTS Management Accounting	4 SWS / 5 ECTS Scientific Writing	4 SWS / 5 ECTS Quantitative & Qualitative Research Methods

Legend:

Tourism Modules
Business Administration / Management
Methods / Statistics / Mathematics / Soft Skills
Final Thesis