Courses and course assessments

Curriculum MA Degree Programme

Intercultural Communication at the International University SDI München, version of 27 September 2024

	Code	Module (M)/course (LV) name	Type	Semesters 1 CH	1 ECTS	2 CH	2 ECTS	3 CH	3 ECTS	Total CH	Total ECTS	Assessment type/ length	Weighted By ECTS
CM	**M01**	**Intercultural Communication, Moderation & Conflict Management**		**6**	**10**					**6**	**10**	Pres	
CS	LV1	Theories, Approaches and Findings I	L	2	4					2	4		
CS	LV2	Presentation, Moderation, Group Dynamics	E	2	4					2	4		
CS	LV3	Conflict Management	S/E	2	2					2	2		
CM	**M02**	**Intercultural Competence & Coaching**				**7**	**10**			**7**	**10**	TP 12 pages	
CS	LV1	Theories, Approaches and Findings II	L/S			2	4			2	4		
CS	LV2	Scientific Methods	S/E			1	2			1	2		
CS	LV3	Intercultural Competence	L/S			2	2			2	2		
CS	LV4	Intercultural Coaching	S/E			2	2			2	2		
CM	**M03**	**Internal & External Communications**		**7**	**12**					**7**	**12**	WE (60 min)	
CS	LV1	Corporate Communication	S	2	2					2	2		
CS	LV2	Organisational Behaviour	S	1	2					1	2		
CS	LV3	Negotiation	S/E	2	4					2	4		
CS	LV4	International Marketing & Sales	L/E	2	4					2	4		
CM	**M04**	**People Management & Organisational Structure**				**6**	**12**			**6**	**12**	TP 12 pages	
CS	LV1	HR Management	L/S			2	4			2	4		
CS	LV2	Change Management	L/S			1	2			1	2		
CS	LV3	Diversity Management	L/S			1	2			1	2		
CS	LV4	Digital Business	L/S			2	4			2	4		
Specialisation in Business Administration (BA)													
CEM	**M05BA**	**Process Management**		**4**	**8**					**4**	**8**	TP 12 pages	
CES	LV1	Procurement Management	L	2	4					2	4		
CES	LV2	Operations & Supply Management	L	2	4					2	4		
CEM	**M06BA**	**Strategic & Finance Management**				**4**	**8**			**4**	**8**	WE (60 min)	
CES	LV1	Strategic Management	S			2	4			2	4		
CES	LV2	International Finance Management	L			2	4			2	4		
CEM	**M07BA**	**eCommerce & Entrepreneurship**						**4**	**8**	**4**	**8**	Pres	
CES	LV1	eCommerce & Customer Centricity	S					2	4	2	4		
CES	LV2	Lean Startup & Entrepreneurship	S/E					2	4	2	4		
Specialisation in Intercultural Project Management (IP)													
CEM	**M05IP**	**International Project Management**		**4**	**8**					**4**	**8**	TP 12 pages	
CES	LV1	Culturally Appropriate Communication	S/E	2	4					2	4		
CES	LV2	Project Management I	S/E	2	4					2	4		
CEM	**M06IP**	**Intercultural Cooperation**				**4**	**8**			**4**	**8**	P	
CES	LV1	Intercultural Cooperation	L/S			2	4			2	4		
CES	LV2	Project Management II	E			2	4			2	4		
CEM	**M07IP**	**Conversation Techniques & Virtual Teams**						**4**	**8**	**4**	**8**	Pres	
CES	LV1	Coordination of Virtual Teams	S/E					2	4	2	4		
CES	LV2	Intercultural Conversation Techniques and Mediation	S/E					2	4	2	4		
Specialisation in Digital Workplace (DW)													
CEM	**M05DW**	**Media Ethics and Media Law**		**4**	**8**					**4**	**8**	TP 12 pages	
CES	LV1	Media Ethics	S/E	2	4					2	4		
CES	LV2	Media Law	S/E	2	4					2	4		
CEM	**M06DW**	**Digital Leadership & Digital Platforms**				**4**	**8**			**4**	**8**	TP 12 pages	
CES	LV1	Digital Leadership	L/S			2	4			2	4		
CES	LV2	Digital Platforms: Technology, Conception, Business Models	S/E			2	4			2	4		
CEM	**M07DW**	**Virtual Workplace & Lean Startup**						**4**	**8**	**4**	**8**	Pres	
CES	LV1	Virtual Workplace	L/S					2	4	2	4		
CES	LV2	Lean Startup & Entrepreneurship	S/E					2	4	2	4		
Specialisation in Intercultural Leadership (IL)													
CEM	**M05IL**	**Leadership I – Theories & Tools**		**4**	**8**					**4**	**8**	TP 12 pages	
CES	LV1	Leadership Theories and Leadership Models	L/S	2	4								
CES	LV2	Leadership Communication and Leadership Tools	L/S	2	4								
CEM	**M06IL**	**Leadership II – Decision-Making & Consulting**				**4**	**8**			**4**	**8**	TP 12 pages	
CES	LV1	Decision-Making and Problem-Solving Skills	L/S			2	4						
CES	LV2	Consulting and Facilitation Skills	S/E			2	4						
CEM	**M07IL**	**Leadership III – Ethics & Case Studies**						**4**		**4**	**0**	TP 12 pages	
CES	LV1	Ethical Leadership	L/S					2	4				
CES	LV2	Practical Casework	S/E					2	4				
CM	**M08**	**Completion of Master's Degree**						**2**	**22**	**2**	**22**		Triple the ECTS
CS	LV1	Master's Thesis						0	18	0	18		
CS	LV2	Oral Final Exam						0	3	0	3	OE (60 min)	
CS	LV3	Colloquium						2	1	2	1		
		Number of hours per semester		**17**		**17**		**6**		**40**			
		ECTS per semester			**30**		**30**		**30**		**90**		

List of abbreviations:

Assessment types

WE: written exam | **OE:** oral exam | **RP:** research paper | **TP:** term paper | **P:** project | **Pofo:** portfolio | **OR/Pres:** oral report or presentation

CH: course hours

Course types

CEM: compulsory elective module | **CM:** compulsory module | **CS:** compulsory subject | **CES**: compulsory elective subject | **L**: lecture | **PS**: practical sessions | **S**: seminar | **LV:** course

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