HOCHSCHULE FULDA
UNIVERSITY OF APPLIED SCIENCES

Master „International Management“ (M.Sc.)

Programme Structure

1st semester	2nd semester	3rd semester
Quantitative Empirical Methods for Management	Leadership & Communication	Compulsory elective subject
Marketing Management in a Global Market	International Financial Markets & Risk Management	Practical Management of a Global Firm (Business Simulation)
European & International Business Law	Strategic Management & Globalisation	
Global Human Resource Management	Controllership in International Companies	
Corporate Governance & Corporate Social Responsibility	Entrepreneurship & Innovation Management	Master's Thesis
International Economics & European Integration	Compulsory elective subject	

As of 29 April 2025