STANDARD TRACK (5 SEMESTER, 90 CREDIT POINTS)

1 SEMESTER (20 CP)

- Introduction to Learning in the New Business World
- Leadership Excellence & Communication
- Digital Transformation & Artificial Intelligence – *project based*
- International Economics & Finance

2 SEMESTER (20 CP)

- Innovation, Intra-/Entrepreneurship & Change for the Future
- Leadership and Future of Work
- Operations and Supply Chain Management (incl. Digital Process Management) – *project based*
- Scientific Methodology – Deep Dive

3 SEMESTER (20 CP)

- International Business Management – Electives Module
  - *International courses in London or virtual exchange in Finland*
  - *Or Electives from Kempten*
- Strategic Management
- Future-Oriented Commercial & Customer Experience Strategies

4 SEMESTER (10 CP)

- Sustainability & Corporate Social Responsibility
- International HR Management

5 SEMESTER (20 CP)

- Master Thesis & Disputation