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Structure of the IB program

Semester 1 | Semester 2 | Semester 3 | Semester 4 | Semester 5 | Semester 6 | Semester 7

Building a solid foundation

- Foundations of Business Administration
- Financial and Cost Accounting
- Business Mathematics, Statistics and Informatics
- Business Law
- Presentation and Communication Techniques
- Scientific Methods and Research
- Business Language I + II
- Microeconomics, Macroeconomics
- Operations Management
- Environmental Management
- Marketing
- Personnel Management
- Finance, Investment and Capital Budgeting
- Intercultural Communication

Internship abroad

Expand your horizons workwise

Semester abroad

Business and General Electives





In-depth advanced studies

- International Business Law
- Int. Financial Management
- Int. Business Ethics
- Int. Accounting & Taxation
- Case Studies in International Business
- Strategic Management
- Int. Management with Cases
- Focus Electives
- Project Work
- Bachelor Thesis