1st Semester (30 CP)	2nd Semester (30 CP)	3rd Semester (30 CP)	4th Semester (30 CP)	5th Semester + 6th Semester (60 CP)	7th Semester (30 CP)
Introduction to Business Administration	International Finance	Marketing	Preparatory course: block seminar June + three dates prep course October	Ethics & Sustainable Development (1)	Sustainable Human Resource Management (3)
Accounting and Financial Statements	Cost and Performance Analysis	Management Accounting		A: Sustainability Marketing & Innovation Management (2)	A: Sustainable Finance (4)
Intercultural Management	Leadership in Organizations	Academic Research Methods	Integrated Internship Semester in an international business or organization (abroad)	B: Global Economics & International Economic Relations (1)	B: International HRM and Emerging Markets (3)
Mathematics with Applications to Commerce and Economics	Statistics	Digital Business	20 weeks	B: International Marketing & Entrepreneurship (2)	B: International Trade and Policy (incl. Current Topics) (4)
Business Information Technology – Foundations, Models and Methods	Basic Tax Law	International Tax Law	Follow-up course: one internship presentation during prep course	Digital Leadership (3)	Process Management (1)
English Language and Communication Skills	Microeconomics and Economic Systems	Macroeconomic Theory and Stabilization Policy		C: Information Management, Systems and Applications (4)	C: Digital Transformation, Markets, and Business Models (2)
				Industrial and Organizational Psychology (3)	New Work Economy & Social Skills (1)
				D: Behavioral Finance (4)	D: Shopper and Consumer Behavior in International Markets (2)
					Bachelor-Thesis with Colloquium
					Option I: internship 10 weeks / Option II: further electives 3*6 CP

Business competencies
Cultural and social competencies
Methodic/analytic competencies
Economic competencies

(1) Business area 1: Strategic Management
(2) Business area 2: International Marketing Management
(3) Business area 3: International HRM
(4) Business area 4: International Finance & Controlling

Focus A: Sustainability Management
Focus B: International Economics & Emerging Markets
Focus C: Digital Business Management
Focus D: Business Psychology

(10 courses to be chosen from above)

Curriculum International Business Studies (B.A.)

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