Katholische Universität Eichstätt-Ingolstadt

WI Ingolstadt School of Management

Course Overview

AACSB ACCREDITED

Year 1

Semester 1

1. Firms, Markets and Money: Principles of Economics for Business
2. Innovation and Creativity in Management
3. Managing Operations and Supply Chains
4. Managing Products, Markets and Consumers
5. Global Immersion in the Silicon Valley, USA

Semester 2

1. Financial and Managerial Accounting
2. Managing People and Organizations: Strategy & Leadership
3. Financial Management
4. Creating, Managing and Delivering Exceptional Service

Year 2

Semester 3

1. Business Analytics for Insights
2. Applied Economics for Decision Making in Business
3. Business and Society: Ethics and Sustainability
4. Seminar on Advanced Topics in Business Administration

Semester 4

1. Innovation Immersion in Germany
2. Impact Project & Master's Thesis

Voted #1 Favorite University in Germany



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BELIEBTESTE UNIVERSITÄT in Deutschland Award 2024 StudyCheck

Beliebteste Universität in Deutschland Award 2026 ★★★★★ StudyCheck