

Your **curriculum**

All courses are taught in English.

YEAR 1

Sept-Dec Term 1

BERLIN

Strategy
- Strategic management
- International strategy

Foundations of management
- Global entrepreneurship
- Managing emerging technologies
- Problem solving and communication
- Intercultural management

Disruptive skills
- Hackathon

Jan-April Term 2

PARIS

Advanced strategy
- Business transformation bootcamp
- International strategic innovation
- Digital platforms

Disruptive skills
- Digitalisation & society
- Study trip to Singapore

May-July Term 3

BERLIN

Entrepreneurial knowledge
- Leadership
- Legal aspects of entrepreneurship

Disruptive skills
- Start-up school
- TED talk seminar

Coding course

Language & career development

YEAR 2

Sept-Jan Term 4

BERLIN

Advanced management skills
- Research methods
- Managing complexity

Electives (e.g.)
- Entrepreneurial finance
- Design thinking
- Digital marketing
- Ethics of AI
- Digital leadership
- Public relations management

Company consultancy project

Feb-April Term 5

WORLDWIDE

Master Thesis for MSc

May-Aug Term 6

WORLDWIDE

Internship

Legend: ■ = Strategy ■ = Management & entrepreneurship ■ = Digital business ■ = Electives ■ = Research ■ = Career prep

Our partner

To provide you with practical skills and first-hand business experience in digital transformation, we are working jointly with a strong partner company, offering their expertise in digitalisation and strategy, and adding important industry insights to the programme.

Strategic partner:

BAIN & COMPANY

- Core Course “Managing Emerging Technologies” (Term 1)

“Students will experience the everyday business of a leading management consultancy while working with us on selected digitalisation projects” (Dr. Dirk Vater, Director & Partner | Bain & Company)