OTTO VON GUERICKE UNIVERSITÄT MAGDEBURG | WW | FACULTY OF ECONOMICS AND MANAGEMENT

Master of Science in International Management, Marketing and Entrepreneurship (M. Sc. IMME)

<table>
<tr><th>1. Semester</th><th>2. Semester</th><th>3. Semester</th><th>4. Semester</th></tr>
<tr><td>Marketing Methods and Analysis
5 ECTS</td><td>International Corporate Strategy
5 ECTS</td><td>Compulsory Elective
5 ECTS</td><td rowspan="6">Master’s Thesis
+
Presentation
30 ECTS</td></tr>
<tr><td>Business Decision Making
5 ECTS</td><td>Compulsory Elective
5 ECTS</td><td>Compulsory Elective
5 ECTS</td></tr>
<tr><td>Compulsory Elective
5 ECTS</td><td>Compulsory Elective
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5 ECTS</td></tr>
<tr><td>Compulsory Elective
5 ECTS</td><td>Compulsory Elective
5 ECTS</td><td rowspan="3">Scientific Project
15 ECTS
or
Master’s Seminar
10 ECTS plus
Compulsory Elective
5 ECTS</td></tr>
<tr><td>Compulsory Elective
5 ECTS</td><td rowspan="2">Master’s Seminar
10 ECTS</td></tr>
<tr><td>Scientific Work
5 ECTS</td></tr>
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Degree:	▪ Master of Science (M.Sc.)
Specializations:	▪ International Management, Marketing, Entrepreneurship
Study Places:	▪ Limited – NC; 100 places: 70 winter + 30 summer term
Study Abroad Semester:	▪ Recommend for the 3rd semester; counseling available on campus; application in the 1st semester
Internship:	▪ Recommend for 3rd semester; self-organized, in agreement with the project supervisor
Language:	▪ English, 4 modules in German language allowed
Duration:	▪ 4 semesters, full-time
Start:	▪ Winter & summer (SoSe –start with the compulsory module International Corporate Strategy, …)
Deadline:	▪ 15/06 + 15/12 (Non-EU degree holder), 15/07 + 15/01 (EU degree holder)
Admission Requirements:	○ Undergraduate degree in a relevant subject with a min GPA 2,9 Relevant degree = min. 60 ECTS or 12 modules in economics, business administration + min. 15 ECTS or 4 quantitative methods modules (statistics, econometrics, …) ○ English skills on level C1with the required minimum score; for example … ○ **TOEFL iBT 95, IELTS 7.0, CAE Grade C** ○ Min. 30 ECTS from English taught modules gained from a EHEA study program -> ECTS, ○ Average of 10 points in English proven with the German Abitur (4 semester + exams), ○ UNIcert III "English" certificate or higher, ○ List of English Test Options ○ Motivation Letter (max. 450 words): expectations, personal skills, interest in modules
Homepage:	www.isp.ovgu.de, http://www.e-business.ovgu.de/
Program Director:	Prof. Dr. Christopher Schlägel