Master's Programme (MBA)
International Business with Regional Focus

This master's programme prepares you for becoming a global leader in an international management position. By developing an intercultural mindset, the programme, in particular with its regional focus, lets you gear up for doing business between different business cultures.

Courses are held by a well balanced mix of experienced professors and practitioners. Lessons are mostly scheduled on Fridays and Saturdays, so that you can maintain your employment or take a job while studying to gain practical experience.

Academic degree
Master of Business Administration (MBA)

Duration
3 semesters (1,5 years, 90 ECTS),
lessons on Fridays and Saturdays

Requirements
bachelor's degree (or comparable qualification)
min. 1 year of work experience after graduation
english level B2 (according to CEFR)

Programme language
English

Location
city of Würzburg: 30K students, 128K inhabitants

Tuition fee
€ 5,500 per semester
+ administrative fee (approx. € 150)

Study start
every winter semester (1 October)

Application
online (www.thws.de/mba) until 31 July

Accredited by the German Accreditation Council



Technical University Würzburg-Schweinfurt
Campus for Professional Development

Randersackerer Straße 15
97072 Würzburg, Germany

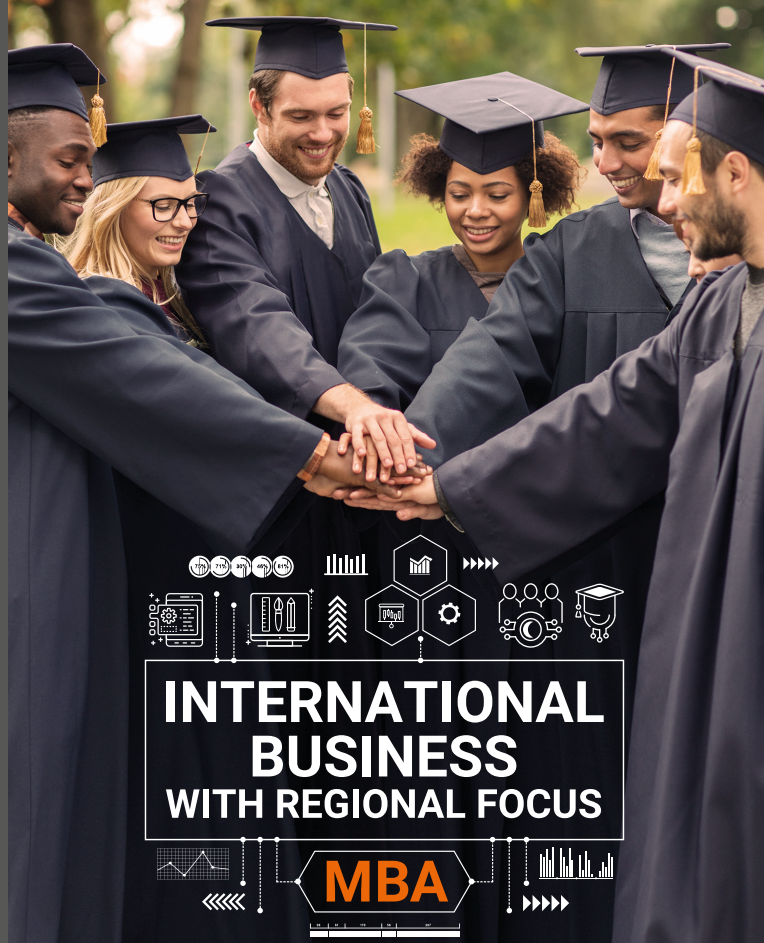


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Programme website: www.thws.de/mba
Facebook: MBA.THWS

weiterbildung.thws
Campus für Professional Development
Technical University of Applied Sciences
Würzburg-Schweinfurt



MBA at THWS –
Take the next step in your career!

- Practical skills
- International experience
- Personal development

Why us ?

You will meet our most inventive and skilled lecturers in a study environment that cooperates closely with companies and international partner universities.

You will choose a focus region as a specialisation which determines the „Language Competence“ and „Doing Business“ modules.

If you choose Western Europe, we will make excursions in Germany. If you choose Asia or Latin America you will gain on-site experience during a 4-week stay at one of our international partner universities:

- **Shih Chien University (Asia)**
  www.usc.edu.tw
- **Universidad Externado de Colombia (Latin America)**
  www.uexternado.edu.co



Programme directors of MBA International Business

»Unlock your potential and advance your career with our MBA programme.«



Prof. Dr. Christina Zecher
Accounting and management control



Prof. Dr. Artur Fabisch
German and international business law

»Learning and acquiring relevant practical knowledge are clearly key skills for today's and tomorrow's global (labor) markets. We owe this to a world that is now spinning faster than ever.«

»Our group of students came from a variety of countries, businesses, gender, age and religion, which offered a great and inspiring cultural journey. This situation exposed us to different points of view and we could all learn from each other and think out of the box.«

Hanh Nguyen (MBA Alumna)