Your study programme.

Instead of getting bogged down with lots of subjects, you concentrate fully on a maximum of two subjects per five-week block. Each block concludes with an examination. This sustainable process helps you to achieve optimal learning outcomes.

Semester					
01	Marketing and Sales Management	Strategy	Economics of Globalization	Business Research Methods	Elective
Examination & Credits	PW & PW I 8 ECTS	OE I 6 ECTS	SRP & Pres I 6 ECTS	PW I 8 ECTS	VTE I 4 ECTS
02	Accounting	Financial Management	Leadership	Operations Management	
Examination & Credits	WE I 4 ECTS	WE I 8 ECTS	SRP & Pres I 10 ECTS	Pres I 6 ECTS	
03	Study abroad / Internship				
Examination & Credits	VTE I 30 ECTS				
04	Master's Thesis				
Examination & Credits	Th & Co I 30 ECTS				

The university reserves the right to make changes.

Explanation

PW: Project Work
OE: Oral Exam
SRP: Student Research Project
Pres: Presentation
VTE: Various Types of Exams
WE: Written Exam
Th: Thesis
Co: Colloquium